



GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE - 13 INSTITUTION'S INNOVATION COUNCIL



SESSION – 2

Topic: Entrepreneurial Journey

Date: 09/04/2025

INTRODUCTION

The second session on Entrepreneurial Journey focused on inspiring students to understand the real challenges and opportunities in business building. The talk highlighted the importance of starting small with a Minimum Viable Product (MVP), addressing the insecurities faced by entrepreneurs, and developing the right mindset for growth. Along with this, a book summary of The Psychology of Money provided insights into managing financial decisions wisely. The session encouraged participants to connect entrepreneurial thinking with practical and psychological aspects of success.

KEY HIGHLIGHTS OF THE SESSION

- ✓ Importance of MVP – testing ideas with minimal resources.
- ✓ Common insecurities entrepreneurs face and ways to overcome them.
- ✓ Developing a growth-oriented mindset for sustainable progress.
- ✓ Real-world stories and experiences shared to inspire students.
- ✓ Key lessons from The Psychology of Money on financial behavior.
- ✓ Interactive discussions that encouraged student participation.

GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE
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WELCOME LEADERS...

SESSION- 2

- **POWER OF MVP**
- SAKTHIVEL
- **INSECURITIES AND MINDSET**
- MIDHUN KARTHIK
- **BOOK SUMMARY
(PSYCHOLOGY OF MONEY)**
- LAKSHMANAN

DATE: 09.04.2025 | VENUE: ROOM NO: 136 | TIME: 4:45 - 5:30 PM

FOR QUERIES
LAKSHMANAN - 8300619430, BHARATH - 9894715673

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CONCLUSION

The session gave a realistic picture of what it takes to start and sustain an entrepreneurial journey. Students learned that building an MVP is a smart way to validate ideas before scaling up. The discussion on insecurities helped in understanding the emotional side of entrepreneurship. Mindset-building lessons encouraged resilience and long-term thinking. The Psychology of Money summary highlighted the value of discipline in financial choices. Overall, the session was insightful, practical, and motivating for young aspiring entrepreneurs.